

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Ashley, Alexis S. R.

Serial No.: 10/565,667

Filing Date: January 23, 2006

For: Content Identification for Broadcast  
Media

Examiner: Robert Hance

Art Unit: 4134

Confirmation No.: 2467

Attorney Docket No.: GB 030121

July 9, 2008

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Non-Final Office Action dated April 09, 2008, please amend the subject application as follows.

Amendments to the **Claims** begin on page 2 of this paper.

**Remarks** begin on page 10 of this paper.